



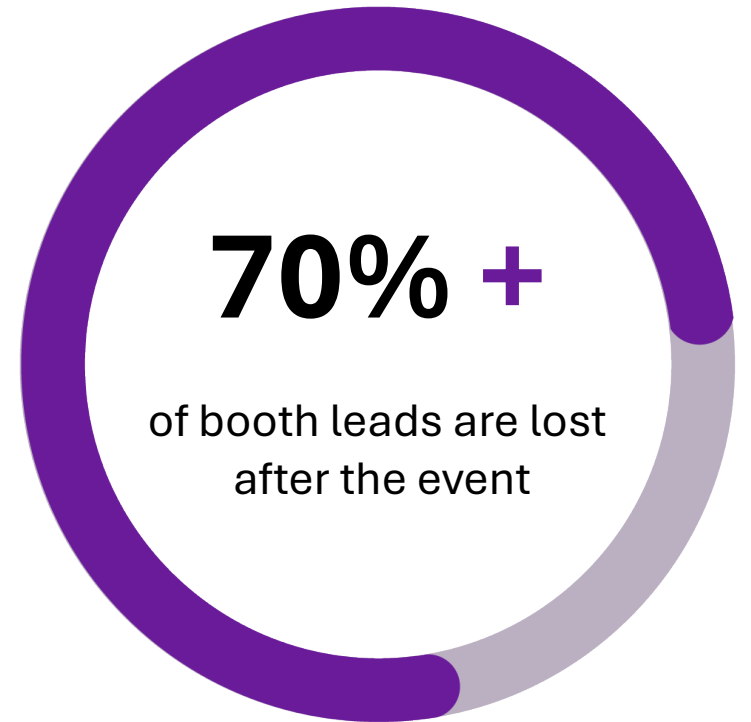
Elevate Your Exhibition Booth's ROI with Personalized Post-Event Engagement

Maximize Post-Event Lead Response and Streamline Sales for a Fraction of Your Budget



Most Exhibitors Lose Over 70% of Their Event Captured Leads

Despite significant investment in event participation — booths, staff, and marketing — exhibitors often fail to convert the majority of leads gathered at events. Over 70% of event-captured leads either go cold or never respond to follow-up outreach, resulting in missed opportunities and reduced ROI.



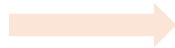
Kampfire – Turning Event Content into Post-Event Engagement

Kampfire turns your existing event content - photos and videos - into personalized, shareable experiences.

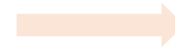
By delivering sought-after personalized photo albums, we keep leads engaged and increase follow-up response rates, turning interactions into actionable opportunities.



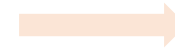
Event photos



Personalized albums



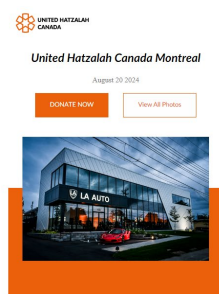
Increased engagement



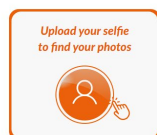
Higher response rates

Why Personalized Content Matters

Kampfire automatically creates personalized photo albums that attendees actively seek out post-event. This interaction provides exhibitors a prime opportunity to connect with leads, making attendees more receptive to surveys, social media, sponsor messaging, and more, all seamlessly integrated within Kampfire.

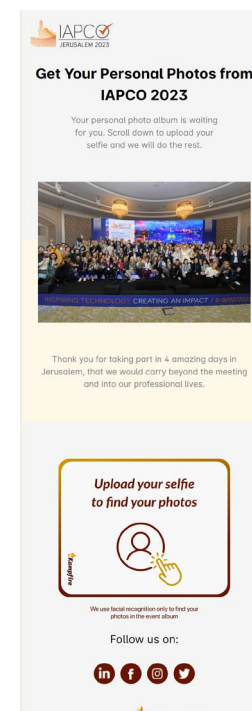
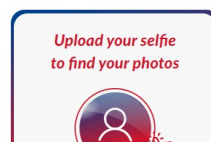
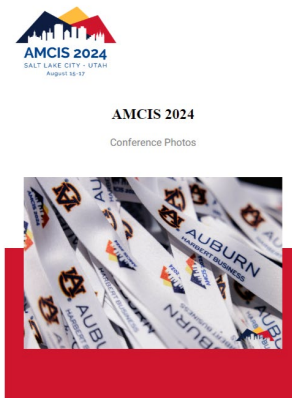


Find your photos Here

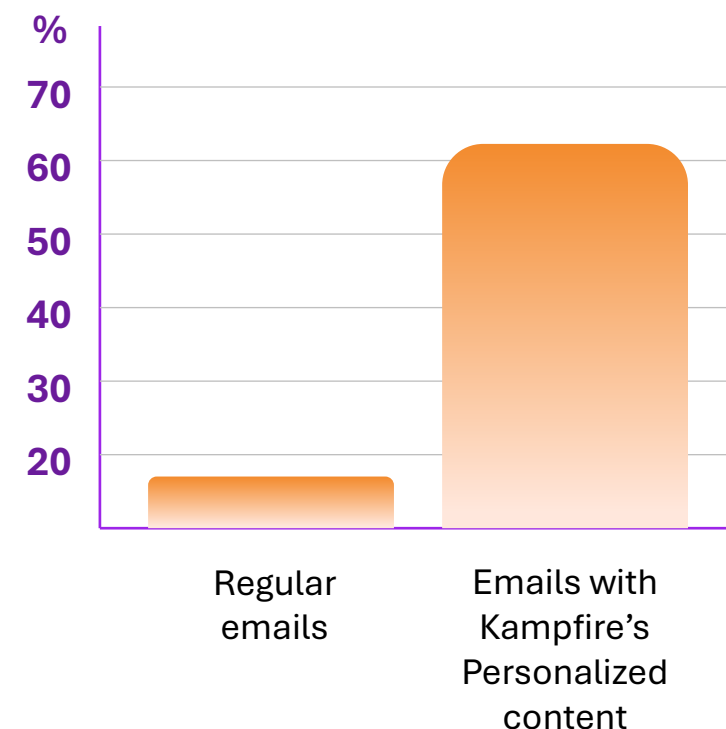


Get your personal photo album!

Upload your photo, and the AI will search for your presence in the Congress album. Once identified, any pictures featuring you will be sent to your email.



Post-event email open rates



Maximize Your Lead Engagement with Kampfire



Higher Lead Response Rates

Attendees engage with personalized, sought-after content, increasing their likelihood of responding to follow-up emails.



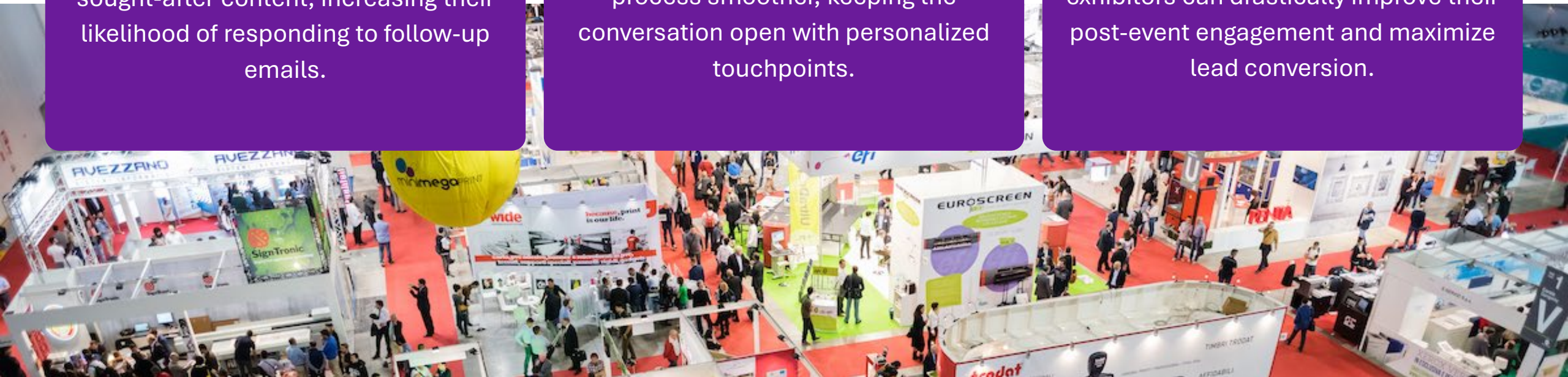
Seamless Sales Journey

Kampfire makes the lead nurturing process smoother, keeping the conversation open with personalized touchpoints.



Amplified Event ROI

For a fraction of the event budget, exhibitors can drastically improve their post-event engagement and maximize lead conversion.



What Kampfire Offers Exhibitors



Personalized Photo Albums: Automatically delivered to every attendee for higher engagement



Optimized post event reach: Target different audiences with content that aligns with their experience and interest.



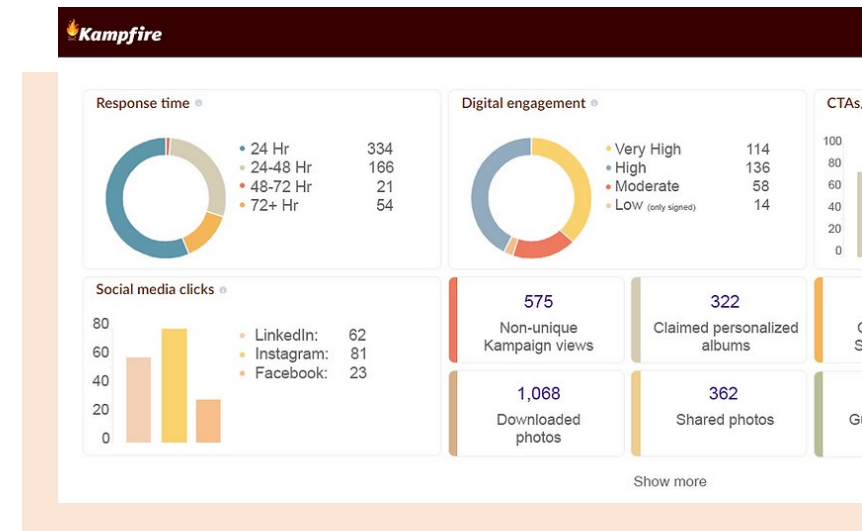
Enhanced Analytics: Track attendee engagement, social shares, and interaction with your content to evaluate performance.



Higher survey response rate: Increase feedback rate with seamless intuitive info gathering.



UGC at the tip of your fingers: Leverage attendees' spheres of influence to boost brand awareness at no cost.



How Kampfire works

20 minutes to setup Kampfire
and start seeing its value!

01

Speed-upload event photos. Select a template, brand, sponsor, and add marketing activations

02

Kampfire sorts, optimizes and personalizes albums for each attendee, allowing you to share them through your existing marketing platforms

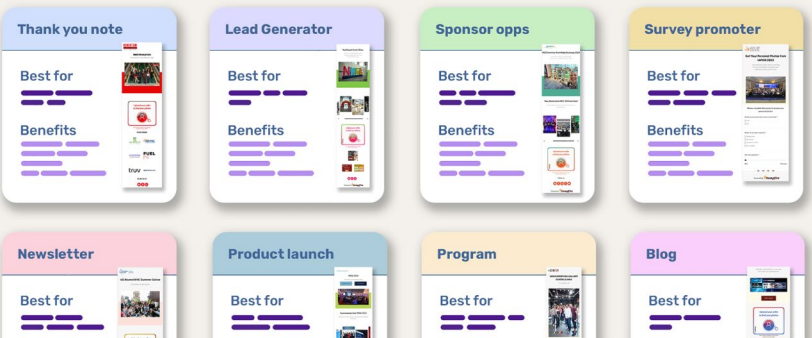
03

Attendees upload selfies to access their personalized albums

04

Stakeholders can track unique engagement metrics and recommendations

Template Library



Don't just take our word for it...



Let's Elevate Your Next Event

Ready to maximize your booth ROI for a fraction of your budget?
Schedule a demo to see how  **Kampfire** transforms your post exhibition game!



www.kampfire.online



contact@kampfire.events



Let's Elevate Your Next Event with

Ready to maximize your event's ROI and convert leads like never before?
Schedule a demo with us today and see how Kampfire can transform
your exhibiting outcomes.



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